



# STAND UP YUKON!

Political Action Conference  
 April 3-5, 2009  
 High Country Inn, Whitehorse Yukon

Sponsored by  
 The Yukon Federation of Labour  
 And the Canadian Labour Congress



Canadian Labour Congress  
 Congrès du travail du Canada

## Friday April 3, 2009

7-9 pm	Registration & Social	High Country Inn	Salon B
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## Saturday April 4, 2009

9:00 -10:15	What is Politics?	<i>Labour's Role</i>	Salon A
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11:00 -12:00	Today's Political Landscape	<i>What are the Issues?</i>	Salon A
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### Lunch Break

1:15-2:30	Working Together	<i>Working with Allies, Avoiding Conflicts</i>	Salon A
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2:45 – 4:00	Talking to Politicians	<i>The Art of Lobbying</i>	Salon A
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7:00 – 10:00	<b>Banquet/Keynote Speaker</b>	<b>Yukon Transportation Museum</b>	
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## Sunday April 5, 2009

9AM – 10:15	Working with the Media	<i>Utilizing Media's Influence</i>	Salon A
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10:30 -12:00	New Media	<i>Discovering New Media</i>	Salon A
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12:15 – 2:45	Creating a Plan	<i>Issue Development and Creating a Media Plan</i>	Salon A
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3:00 – 4:00	Putting it All Together	<i>Building a Political Action Toolkit</i>	Salon A
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[www.yukonfed.com](http://www.yukonfed.com) or call 667- 6676 for more information  
 Registration fee is \$125 for Affiliate Union Members, \$195 for Non Affiliates